

# CONTRACT



www.nbcconnecticut.com

And:

**MENTZER MEDIA**  
**DO NOT MAIL**  
**600 FAIRMOUNT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Product</u> <b>SENATE 2012</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/15/12</b>		<u>Estimate #</u> <b>1320</b>
<u>Advertiser</u> <b>LINDA MCMAHON FOR SENATE</b>		<u>Original Date / Revision</u> 09/10/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WVIT</b>	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
		<u>Total Ratings</u> 678.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 42748		<u>Advertiser Ref</u> 20828

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	4	\$1,800.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$450.00	4.00			
2	WVIT	10/09/12	10/14/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$300.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$75.00	1.00			
3	WVIT	10/09/12	10/14/12	4-5P ELLEN	4P-5P		:30				NM	5	\$4,900.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-2122--				7	\$200.00	3.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 334311 / 4		Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012	Estimate # 1320
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WVIT	10/08/12-10/14/12	4-5P ELLEN	4P-5P	- TuWThF - - -	:30		<del>\$200.00</del>	3.00	NM		
			See MG 3.8,3.9,3.10 NA-NOT AVAILABLE										
	3	WVIT	10/08/12-10/14/12	4-5P ELLEN	4P-5P	- TuWThF - - -	:30		<del>\$200.00</del>	3.00	NM		
			See MG 3.8,3.9,3.10 NA-NOT AVAILABLE										
	4	WVIT	10/08/12-10/14/12	4-5P ELLEN	4P-5P	- TuWThF - - -	:30		<del>\$200.00</del>	3.00	NM		
			See MG 3.8,3.9,3.10 NA-NOT AVAILABLE										
	5	WVIT	10/08/12-10/14/12	4-5P ELLEN	4P-5P	- TuWThF - - -	:30		<del>\$200.00</del>	3.00	NM		
			See MG 3.8,3.9,3.10 NA-NOT AVAILABLE										
	6	WVIT	10/08/12-10/14/12	4-5P ELLEN	4P-5P	- TuWThF - - -	:30		<del>\$200.00</del>	3.00	NM		
			See MG 3.8,3.9,3.10 NA-NOT AVAILABLE										
	8	WVIT	10/08/12-10/14/12	W8-9P ANIMAL PRAC/GUYS8-9P		- - - W - - - - -	:30		\$1,200.00	11.00	NM		
	Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
	9	WVIT	10/08/12-10/14/12	W10-11P CHICAGO FIRE	10P-11P	- - - W - - - - -	:30		\$2,800.00	13.00	NM		
	Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
	10	WVIT	10/08/12-10/14/12	NOTRE DAME FOOTBALL	230P-7P	- - - - - Sa - -	:30		\$500.00	11.00	NM		
	Ⓜ	MG for 3.5,18.2,3.2,3.4,3.3,3.6,12.2,18.1,13.1											
4	WVIT	10/09/12	10/14/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	4	\$2,200.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$550.00	4.00			
5	WVIT	10/09/12	10/14/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	4	\$3,200.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$800.00	5.00			
6	WVIT	10/09/12	10/14/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	4	\$8,000.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$2,000.00	6.00			
7	WVIT	10/09/12	10/14/12	7-730P EXTRA	7P-730P		:30				NM	4	\$1,800.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$450.00	3.00			
8	WVIT	10/09/12	10/14/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	4	\$1,800.00
	IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$450.00	3.00			
9	WVIT	10/09/12	10/14/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	4	\$900.00
	IP												

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<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> SENATE 2012	<u>Estimate #</u> 1320
<u>Advertiser</u> LINDA MCMAHON FOR S		<u>Original Date / Revision</u> 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$225.00	3.00			
10	WVIT	10/09/12	10/14/12	11-1135P LATE NEWS	11P-1135P		:30				NM	6	\$4,800.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 111111				6	\$800.00	4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WVIT	10/08/12-10/14/12		11-1135P LATE NEWS	11P-1135P	- TuWThFSaSu	:30		<del>\$800.00</del>	4.00	NM		
See MG 10.7													
NA-PGM NOT SCHEDULED													
7	WVIT	10/08/12-10/14/12		NFL LATE NEWS	1130P-1205A	----- Su	:30		\$800.00	4.00	NM		
Ⓜ MG for 10.6 10/14													
11	WVIT	10/09/12	10/14/12	T8-8P VOICE-RESULTS	8P-9P		:30				NM	1	\$2,200.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- T - - - -				1	\$2,200.00	6.00			
12	WVIT	10/09/12	10/14/12	9-10P LAW & ORDER: SVU	9P-10P		:30				NM	2	\$2,800.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - W - - -				3	\$1,400.00	4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WVIT	10/08/12-10/14/12		9-10P LAW & ORDER: SVU	9P-10P	- - - W - - - - -	:30		<del>\$1,400.00</del>	4.00	NM		
See MG 3.8,3.9,3.10													
PREEMPT-ADV SEPARATION													
13	WVIT	10/09/12	10/14/12	F9-10P GRIMM	9-10P		:30				NM	0	\$0.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - F - -				1	\$1,000.00	4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WVIT	10/08/12-10/14/12		F9-10P GRIMM	9-10P	- - - - - F - - -	:30		<del>\$1,000.00</del>	4.00	NM		
See MG 3.8,3.9,3.10													
PREEMPT-ADV SEPARATION													
14	WVIT	10/09/12	10/14/12	10-11P DATELINE NBC	10P-11P		:30				NM	11	\$6,000.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - F - -				4	\$1,500.00	3.00			

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Contract / Revision 334311 / 4		Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012	Estimate # 1320
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WVIT	10/08/12-10/14/12		10-11P DATELINE NBC	10P-11P	-----F----	:30		<del>\$1,500.00</del>	3.00	NM		
See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12 PREEMPT-ADV SEPARATION													
5	WVIT	10/15/12-10/15/12		9-10A TODAY SHOW	9A-10A	M-----	:30		\$300.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
6	WVIT	10/15/12-10/15/12		9-10A TODAY SHOW	9A-10A	M-----	:30		\$300.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
7	WVIT	10/15/12-10/15/12		10-11A TODAY SHOW	10A-11A	M-----	:30		\$300.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
8	WVIT	10/15/12-10/15/12		10-11A TODAY SHOW	10A-11A	M-----	:30		\$300.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
9	WVIT	10/14/12-10/14/12		4305A CT NEW TODAY M-F	430A-5A	-----Su	:30		\$50.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
10	WVIT	10/15/12-10/15/12		11-12P CT NEWS TODAY	11A-12P	M-----	:30		\$75.00	0.50	NM		
Ⓜ MG for 14.4 10/12													
11	WVIT	10/15/12-10/15/12		1-2P DAYS OF OUR LIVES	1P-2P	M-----	:30		\$125.00	0.00	NM		
Ⓜ MG for 14.4 10/12													
12	WVIT	10/15/12-10/15/12		135-205A LAST CALL	135A-205A	M-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 14.4 10/12													
15	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	2	\$200.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$100.00	2.00			
16	WVIT	10/09/12	10/14/12	7-9A SATURDAY TODAY	7A-9A		:30				NM	1	\$350.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$350.00	4.00			
17	WVIT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	3	\$900.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$300.00	4.00			
18	WVIT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F	6P-630P		:30				NM	0	\$0.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$550.00	6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WVIT	10/08/12-10/14/12		6-630P CT NEWS SAT @ 6F	6P-630P	-----Sa--	:30		<del>\$550.00</del>	6.00	NM		
See MG 3.8, 3.9, 3.10 NA-PGM NOT SCHEDULED													
2	WVIT	10/08/12-10/14/12		6-630P CT NEWS SAT @ 6F	6P-630P	-----Sa--	:30		<del>\$550.00</del>	6.00	NM		
See MG 3.8, 3.9, 3.10 NA-PGM NOT SCHEDULED													
19	WVIT	10/09/12	10/14/12	6-630P CT NEWS SUN @ 6F	6P-630P		:30				NM	2	\$1,100.00
IP													

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> SENATE 2012	<u>Estimate #</u> 1320
<u>Advertiser</u> LINDA MCMAHON FOR S		<u>Original Date / Revision</u> 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				2	\$550.00	6.00			
20	WVIT	10/09/12	10/14/12	7-8A CT NEWS TODAY	7A-8A		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				2	\$175.00	3.00			
21	WVIT	10/09/12	10/14/12	8-9A SUNDAY TODAY	8A-9A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$350.00	4.00			
22	WVIT	10/09/12	10/14/12	1030A-1130A SU MTP	1030A-1130A		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,000.00	2.00			
23	WVIT	10/09/12	10/14/12	FTBL NIGHT AMERICA NON 7P-8P			:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00	2.00			
24	WVIT	10/09/12	10/14/12	NFL REG SEASON NON LO 8P-11P			:30				NM	4	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				4	\$3,200.00	6.00			
25	WVIT	10/15/12	10/15/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				3	\$450.00	4.00			
27	WVIT	10/15/12	10/15/12	4-5P ELLEN	4P-5P		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$200.00	3.00			
28	WVIT	10/15/12	10/15/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$550.00	4.00			
29	WVIT	10/15/12	10/15/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00	5.00			
30	WVIT	10/15/12	10/15/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,000.00	6.00			
31	WVIT	10/15/12	10/15/12	7-730P EXTRA	7P-730P		:30				NM	2	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 334311 / 4		Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012	Estimate # 1320
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$450.00	3.00			
32	WVIT	10/15/12	10/15/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	2	\$900.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$450.00	3.00			
33	WVIT	10/15/12	10/15/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	2	\$450.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$225.00	3.00			
34	WVIT	10/15/12	10/15/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$800.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00	3.00			
35	WVIT	10/15/12	10/15/12	M8-10P VOICE	8-10P		:30				NM	1	\$4,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$4,000.00	7.00			
36	WVIT	10/15/12	10/15/12	M10-11P REVOLUTION	10P-11P		:30				NM	2	\$3,600.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,800.00	5.00			
37	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	5	\$3,500.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1112--				5	\$700.00	4.00			
38	WVIT	10/09/12	10/14/12	7-9A TODAY SHOW	7A-9A		:30				NM	8	\$6,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-2222--				8	\$750.00	4.00			
39	WVIT	10/09/12	10/14/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$700.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$175.00	1.00			
40	WVIT	10/09/12	10/14/12	4-5P ELLEN	4P-5P		:30				NM	2	\$800.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--11---				2	\$400.00	3.00			
41	WVIT	10/09/12	10/14/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	6	\$5,100.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-1212--				6	\$850.00	4.00			
42	WVIT	10/09/12	10/14/12	7-730P EXTRA	7P-730P		:30				NM	4	\$3,200.00
CDR													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





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<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> SENATE 2012	<u>Estimate #</u> 1320
<u>Advertiser</u> LINDA MCMAHON FOR S		<u>Original Date / Revision</u> 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$800.00	3.00			
43	WVIT	10/09/12	10/14/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	4	\$3,200.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$800.00	3.00			
44	WVIT	10/09/12	10/14/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	4	\$1,800.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -				4	\$450.00	3.00			
45	WVIT	10/09/12	10/14/12	11-1135P LATE NEWS	11P-1135P		:30				NM	6	\$9,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- 111111				6	\$1,500.00	4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WVIT	10/08/12-10/14/12		11-1135P LATE NEWS	11P-1135P	- TuWThFSaSu	:30		<del>\$1,500.00</del>	4.00	NM		
See MG 45.7													
NA-PGM NOT SCHEDULED													
7	WVIT	10/08/12-10/14/12		NFL LATE NEWS	1130P-1205A	- - - - - Su	:30		\$1,500.00	4.00	NM		
Ⓜ MG for 45.6 10/14													
46	WVIT	10/09/12	10/14/12	T8-8P VOICE-RESULTS	8P-9P		:30				NM	1	\$4,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- T - - - - -				1	\$4,000.00	6.00			
47	WVIT	10/09/12	10/14/12	F9-10P GRIMM	9-10P		:30				NM	2	\$4,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - F - -				2	\$2,000.00	4.00			
48	WVIT	10/09/12	10/14/12	7-9A SATURDAY TODAY	7A-9A		:30				NM	5	\$3,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S -				5	\$600.00	4.00			
49	WVIT	10/09/12	10/14/12	8-9A SUNDAY TODAY	8A-9A		:30				NM	2	\$1,300.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				2	\$650.00	4.00			
50	WVIT	10/09/12	10/14/12	FTBL NIGHT AMERICA NON	7P-8P		:30				NM	2	\$4,000.00
CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				2	\$2,000.00	2.00			
51	WVIT	10/15/12	10/15/12	7-9A TODAY SHOW	7A-9A		:30				NM	2	\$950.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M - - - - -				2	\$475.00	4.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> SENATE 2012	<u>Estimate #</u> 1320
<u>Advertiser</u> LINDA MCMAHON FOR S		<u>Original Date / Revision</u> 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
52	WVIT	10/15/12	10/15/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$1,500.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,500.00	3.00			
53	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	1	\$200.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00	2.00			
54	WVIT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	1	\$550.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$550.00	4.00			
55	WVIT	10/09/12	10/14/12	NOTRE DAME FOOTBALL	230P-7P		:30				NM	5	\$2,500.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				5	\$500.00	2.00			
56	WVIT	10/09/12	10/14/12	REVOLUTION	8P-9P		:30				NM	4	\$2,000.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				4	\$500.00	2.00			
57	WVIT	10/09/12	10/14/12	CHICAGO FIRE	9P-10P		:30				NM	1	\$600.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$600.00	1.00			
58	WVIT	10/09/12	10/14/12	LAW & ORDER: SVU	10P-11P		:30				NM	4	\$2,800.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				4	\$700.00	2.00			
59	WVIT	10/09/12	10/14/12	NFL REG SEASON NON LO	8P-11P		:30				NM	3	\$17,400.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				3	\$5,800.00	6.00			
60	WVIT	10/09/12	10/14/12	8-9P THE VOICE	8P-9P		:30				NM	2	\$1,600.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				2	\$800.00	6.00			
61	WVIT	10/13/12	10/13/12	SPORTS ILLUSTRATED	130P-230P		:30				NM	2	\$600.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$300.00	6.00			
62	WVIT	10/13/12	10/13/12	NOTRE DAME PRE GAME	230P-330P		:30				NM	2	\$800.00
		IP											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





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<u>Contract / Revision</u> 334311 / 4		<u>Alt Order #</u>
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> SENATE 2012	<u>Estimate #</u> 1320
<u>Advertiser</u> LINDA MCMAHON FOR S		<u>Original Date / Revision</u> 09/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 2	<u>Rate</u> \$400.00	<u>Rating</u> 6.00			
63	WVIT	10/09/12	10/14/12	1130P-1A SNL	1130P-1A		:30				NM	1	\$1,500.00
CDR													
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 6.00			
64	WVIT	10/09/12	10/14/12	10-1030A CHRIS MATTHEW	10-1030A		:30				NM	2	\$2,000.00
IP													
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00	<u>Rating</u> 6.00			
65	WVIT	10/09/12	10/14/12	1030A-1130A SU MTP	1030A-1130A		:30				NM	1	\$2,000.00
IP													
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00	<u>Rating</u> 6.00			
66	WVIT	10/09/12	10/14/12	1150P NFL SS REPLAY	1150P-1215A		:30				NM	2	\$600.00
IP													
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 2	<u>Rate</u> \$300.00	<u>Rating</u> 6.00			
<b>Totals</b>										678.00		182	\$163,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	182	\$163,250.00	\$138,762.50
<b>Totals</b>	182	\$163,250.00	\$138,762.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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FOR NBCE CONTRACTS:

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